



DOTY ISLAND IN THE YEAR 2020

Neenah’s Comprehensive Plan update process is proceeding along after receiving great input and participation from the community. For those that don’t know what a Comprehensive Plan is, think of it as a blue print to the physical, social, and economic development of Neenah. The Plan attempts to answer the following questions:

- Where is the City going to grow?
- Where should new bike lanes be placed?
- How can certain neighborhoods be improved?
- How do we revitalize certain commercial areas of the City?

As part of the update process, Neenah held three visioning workshops to collect information from residents and visitors to create a shared vision for our future. Eighty-one participants attended the workshops, including many residents from Doty Island. The workshops comprised of exercises which asked participants to identify assets, issues, and future growth and

redevelopment areas. There is a chart below listing the assets and issues specific to Doty Island.

The workshop also asked attendees to identify areas in need of redevelopment. Again, specific to Doty Island, the responses included:

- Theda Care Medical Center site,
- N. Commercial Street,
- Residential neighborhood south of Abby Ave and west of N. Commercial,
- The vacant property on the northwest corner of 1st Street and Forest Ave.

In addition to the visioning workshops, Neenah also collected public input from an online survey. In total, 770 people responded to the survey.

So, what’s next? Neenah’s Comprehensive Plan Steering Committee will continue to collect, review and analyze data and input gathered from the public. At the end of this process, the City will have a list of goals, objectives and policy recommendations to assist in the growth and redevelopment over the next 20 years.

Your input does matter in this process and if you haven’t provided your ideas already, please do so. For more information, visit Neenah’s Comprehensive Plan webpage ([CLICK HERE](#)) or our Face Book page ([CLICK HERE](#)).

- Brad Schmidt



- Saturday, October 15, 2016**
 BooFest—Downtown Neenah
 9am—Noon
- Thursday, October 27**
 Hometown Halloween—Menasha
 4pm– 6pm
- November 5 –6**
 Holiday Open House
 La Belle Maison and Wild Apple
 10:00am—5:00pm
- Thursday, November 10**
 Doty Island Annual Membership Dinner
 Island Shores
 7:00pm
- Sunday, November 20**
 Alternative Christmas Market
 Congregational United Church of Christ
 9:00am—2:00pm
- Friday, December 2**
 A Very Neenah Christmas—Neenah
 6pm—8pm
- Friday, December 9**
 Holiday Hayride
 Memorial Building—Menasha
 Tickets go on sale November 2 (\$2)
- Saturday, December 3**
 Twelve Days of Christmas
 Carolers, Live Reindeer, and more!
 Downtown Menasha
- Saturday, December 31**
 First Eve Event—Downtown Menasha

SPECIFIC TO DOTY ISLAND	
ASSETS	ISSUES
Theda Care Regional Medical Center	N. Commercial Street – undesirable uses (e.g. warehouse, manufacturing, dilapidated building)
Neenah-Menasha YMCA	Repair Forest Avenue and Hewitt Street
Doty Island Commercial District (N. Commercial St)	1 st Street Corridor – dilapidated buildings and empty lots.
Island Shores Retirement Community	Need additional parking for businesses on N. Commercial
Nicolet Blvd	Theda Care Medical Center (What if they leave?)
Island Park/Doty Park/Whiting Boathouse	

FALL LEAF PICKUP FOR MENASHA

In our continued efforts to provide the **Menasha** City residents with the most efficient Public Works services this year we will be launching a pilot program for the fall curbside leaf collection in your area.

Instead of raking your leaves onto your terrace you are being asked to rake your leaves out into the edge of your STREET on your assigned dates. We will be collecting your leaves with the use of end loaders and will push the leaves into piles to be loaded out on a 2-week interval. Some of our operations may take place early in the morning and residents are encouraged to not park vehicles in the street overnight. Please keep the piles low so that children are not hidden from motorists' view and close to the curb so as not to interfere with traffic.

Rake leaves, small yard and garden debris into the gutter or edge of the street on Sunday night prior to the week for pick up. Do not mix branches and brush with the leaves as they are collected separately on a monthly schedule. Yard wastes may be in paper lawn and leaf bags.

Your leaf collection schedule will begin on October 17th and will be picked up every other week ending the week of November 14th. If weather permits, there will be one additional non-scheduled pass through the city starting November 28th.

DO NOT RAKE LEAVES OR PLACE YARD WASTE INTO THE GUTTER AT ANY OTHER TIME.

EXCEPTION: Leaves on Ahnaip Street will still be collected with the use of our vacuum machines due to the heavy traffic. Residents are required to keep their leaves on the terrace for collection.

Gnome for the Holidays

Holiday Open House
Saturday • November 5th
10:00 am - 6:00 pm

(Sneak peek)
Friday • November 4th
6 - 8 pm



WILD APPLE
Gallery & Gifts

210 Main Street • Downtown Menasha • 920-886-6636

ALTERNATIVE CHRISTMAS MARKET

Are you looking for a fun shopping event that allows you to buy gifts for friends and family AND pay it forward at the same time? On Sunday, November 20 shoppers will have an opportunity to get a head start on their Christmas shopping and support a number of worthy causes at the same time. The Congregational United Church of Christ of Neenah Menasha is hosting an Alternative Christmas market from 9:00 am to 2:00 pm.

You will have the opportunity to buy 'alternative gifts'- i.e. symbolic gifts, which benefit local and international charities and self-help organizations such as farm animals from Heifer International, or health or business support materials from Church World Service to benefit individuals in developing

countries. On a local level, donors can provide building supplies for the local Habitat for Humanity affiliate, counseling services at the local Samaritan Counseling center, the services of LEAVEN for struggling families, or items which struggling families will receive from the Neenah

Menasha Emergency Society. You'll receive attractive gift cards to give to your friends and family members to tell them of the gift that you are giving in their honor.

If you'd like an actual gift to wrap, a large selection of international and USA fair trade handicrafts and other very attractive merchandise will be available for you to take home on Market day.

Additionally, beverages and the "Famous Congo UCC homemade donuts" will be served fresh out of the oven with coffee or juice, and these fresh-out-of-the-oven treats will also be available for take-out while supplies last.

This is not a fund-raiser for the church. All proceeds will go to local or international charities.

*Full Is Coming...
Is Your Home Ready?*

*Let us create the home you
love to be in when the weather gets cold!*

Full Service Interior Design
Re-purposed Vintage Furniture
Original Art
Jewelry & Purses
Unique Home Accessories
Textiles

La Belle Maison, LLC
Design Studio & Retail Store
220 Main Street, Menasha



330 N Commercial St,
Neenah, WI 54956
(920) 886-3694

50 CENTS OFF
PUMPKIN PIE LATTE
MADE FROM REAL PUMPKIN
EXPIRES: 11/18/2016

www.shellattes.com

MELALEUCA—THE WELLNESS COMPANY

Renee Schmidt completely believes in—and backs—the products she sells. She sells Melaleuca. Melaleuca is a billion-dollar wellness company based out of Idaho. It is on a mission to improve the lives of its customers by providing healthier food and safer home products to allow its customers to live a cleaner lifestyle.

Renee takes the wellness of herself and her family seriously. She has been on a seven-year personal wellness journey. She has managed to lose 136 pounds—and 30 pants sizes!

During a vendor event in mid-May, Renee had wandered the booths



Renee Schmidt shows us what products she is currently using in her own home. She ran from room to room to gather the products for this picture!

looking for a healthier alternative to Gatorade. She wanted another choice to the sugary drink. She came across the Melaleuca vendor both and discovered an electrolyte-replacing product called Sustain. Her two boys liked it so she asked for additional information about other products. The Melaleuca representative helped Renee become a Preferred Customer.

She fell in love with the 500+ products offered online. Instructional videos and testimonials explained the products along with their benefits. Melaleuca offers the following types of products:

- Nutrition and Weight Loss
- Sports Nutrition
- Healthy Foods
- Medicine Cabinet
- Personal Care
- Skin Care and Cosmetics
- Cleaning, Laundry, and Dish Care.

With the support of her husband and boys, Renee had become an Advocate (consultant) for Melaleuca at the end of June. Her family enjoys the products she purchases for them. Renee's knowledge and enthusiasm for Melaleuca products is contagious!

Renee believes she can help you improve your life with Melaleuca products. Give her a call!

Renee Schmidt
Independent Marketing Executive



210 River Street
Neenah, WI 54956
920-427-8414

reneelschmidt@gmail.com
www.melaleuca.com/rschmidt

QUESTIONS FOR RENEE

What do you like best about selling Melaleuca?

I get to help others improve their lives by helping them choose healthier and safer alternatives to their current products. I love that the Melaleuca products are natural, organic, and non-toxic!

What do you like best about the Melaleuca products?

The products are not tested on animals and all of them are manufactured in the United States.

Do you have any social media outlets?

Yes, you can follow me on Instagram @ Wellness.Living. My Facebook page is a closed group for my Preferred Customers.

Email: reneelschmidt@gmail.com

Phone: (920) 427-8414

WE WOULD LIKE YOUR FEEDBACK!

The Doty Island Development Council has been very active this year improving the quality of life for Doty Island residents. Since all of our programs and projects are solely funded by Doty Island Development Members (YOU!), we would like to know which activities you support.

Your input will help determine which programs we will host next year. The results of this survey will be shared with the community through our website and Facebook page. When complete, please send or email this form to us. Thank you!!

1. Are you a current member of the Doty Island Development Council? If not, why not?
2. Have you participated in any of the programs and projects listed to the right? If so, which ones?
3. Do you subscribe to our Face Book page or our website?
Face Book Page: Doty Island Development Council
Our Website: www.dotyisland.org
4. Are you interested in volunteering your time for any of our Projects or programs? Which one(s)?

Please place an "Y" in front of the activities you would like us to continue. At the end of this form, please feel free to add any comments and suggestions about any current or future activities you would like to see. We welcome suggestions for new activities and projects. Use a second sheet if needed!

Beautification Projects:

- _____ Painting the flower boxes along Commercial (April)
- _____ Doty Island Cleanup (April)
- _____ Flower Pot Sponsorship / Signs (May)
- _____ End of Nicolet cleanup (July)

Communication to Residents

- _____ Newsletters (3 per year)
- _____ Face Book - Doty Island Development Council
- _____ Doty Island Website—www.dotyisland.org

Community Involvement

- _____ Winter Gala at Smith Park (January)
- _____ Timber Rattler Game (June)
- _____ Annual Rummage Sale (June)
- _____ Doty Island Picnic (August)
- _____ Habitat for Humanity Speaker at Whiting Boathouse (Sept)
- _____ Hometown Halloween (Oct)
- _____ Annual Membership Dinner at Island Shores (Nov)
- _____ Volunteer of the Year Award (November)

Comments, Ideas, and Suggestions are welcome!



We'll Find A Way!

Our Forest Avenue Branch staff is ready and waiting to help you with ALL your financial needs.

Left to Right: Lana Kempf, Rhonda Hansen, Desiree Katerzynska, Kathy Straveler-Stoffel, Lois Fuhrman, Cheryl Otto-Lynch, Sarah Dunbar-Hester

Stop in today for a visit!
125 E. Forest Avenue
(920) 830-7200
www.communityfirstcu.com

COMMUNITY FIRST
CREDIT UNION
We'll Find A Way!

DOTY'S ANNUAL DINNER & MOWRY'S TABLE

If you are a DIDC member, you will soon be receiving an invite to our Annual Dinner. If you are not a member, you still have time to sign up and be included!

Every year DIDC hosts a dinner for its members to communicate the results of the previous year's events. We highlight finances, projects, programs, and we award one resident with the annual Volunteer of the Year Award.

Along with the information and celebration, we also kick off our annual fundraiser: Mowry's Table. DIDC established Mowry's Table in 2013, named after long-term resident Mowry Smith, Jr.

Mowry's Table was created as an annual giving opportunity for all who share Mowry's commitment to making Doty Island a better place to live and work.

This year we will be raising funds for the following event:

DOTY ISLAND'S 2017 ROCK THE BLOCK EVENT

You can read more about the Rock the Block event scheduled for Doty Island in July 2017 on our website. DIDC's goal is to raise \$3,000 to fund one project during the Rock the Block event. To help reach this goal, DIDC will match \$1,000 towards the Rock


the Block contributions. If you would like to contribute to our annual fundraiser, please either go to our website (PayPal) or send us a check. Please make checks payable to:

DIDC-Mowry's Table
PO BOX 894
Neenah, WI 54957

DIDC will take contributions towards this event until January 2017.

SUPPORT YOUR LOCAL BUSINESSES!

DAVID J. MAGRUDER
CERTIFIED PUBLIC ACCOUNTANT, LLC



**"I WILL BALANCE YOUR BOOKS
SO YOU CAN BALANCE YOUR LIFE"**

— PROVIDING INDIVIDUAL AND BUSINESS
TAX AND ACCOUNTING SERVICES —

920-277-6109 196 MAIN STREET
DAVID@MAGRUDERCPA.COM MENASHA, WI 54952

KAY'S SALON LLC
EDUCATED, FRIENDLY, AND PROFESSIONAL STYLISTS

CHRISTINE BRUNETTE-WYDEVEN
OWNER/MANAGER/COSMETOLOGIST
KAYS5CREW@AOL.COM

**10% Discount for
New Clients
with this ad.**



314 N. COMMERCIAL ST.
NEENAH, WI 54956 920-725-4104

Jennifer Konitzer
Independent Consultant

tastefully simple.



Cell 920.279.1119
simplyjennifer_ts@hotmail.com
tastefullysimple.com/web/jkonitzer
facebook.com/SimplyJennifer.TS

the Y
YMCA

Neenah-Menasha YMCA
110 West North Water Street
Neenah, WI 54956
Phone: 920.729.9622
Fax: 920.729.9596

YOUTH go
Celebrating the value of all youth!

213 Nicolet Blvd • Neenah, WI 54956
(920) 722-1435

Natural Therapeutics
235 Grant Street
Neenah, WI 54956

Emily Iig, LMT
(920) 720-3096
naturaltherapeuticmassage.com




STUMPS B GONE

Brian Smith
Owner/Operator
(920)359-0176

Elise Smith
Secretary
(920)359-0196

402 E Forest Avenue
Neenah, WI 54956
brianwsmith20@gmail.com
Insured / Free estimates



Chad A Hopfensperger, AAMS®
Financial Advisor
307 N Commercial St Suite 100
Neenah, WI 54956
920-725-7456

Edward Jones®
MAKING SENSE OF INVESTING



vermicorp
ORGANICS

216 Railroad Street
Menasha, WI 54956
(920) 575-5956



CORR
OPTICIANS

250 First Street
Neenah, WI 54956
(920) 722-2844






Mentz Orthodontics, S.C.

David D. Mentz, DMD, D Ortho
Orthodontics and Dentofacial Orthopedics
151 E. Forest Avenue, Suite 1 Neenah, WI 54956
Phone: 920-722-0530 Fax: 920-722-5210
www.mentzortho.com


Children Adolescents Adults

American Association of Orthodontists®

DOTY ISLAND DENTAL
Relax - We Care
www.dotyislanddental.com

Bryan J. Mick, DDS
151 E. Forest Avenue Neenah, WI 54956
920.725.4307 | p
920.725.3532 | f
bmick@dotyislanddental.com | e
New patients always welcome!



QUICK RECAPS

NICOLET EVENT

JULY 30, 2016

Thank you to the twenty volunteers (pictured to the right) who worked at the end of Nicolet Boulevard to trim bushes, replace the overgrown rose bushes, and remove the woody ground sumac under the tree. It took the volunteers less than three hours to transform the area.

Special "Thank Yous" to Gerry from Landscape Associates for your expertise, Thrivent Financial for the financial backing of our Action Team, and the cities of Neenah and Menasha for working with us to create a more beautiful public space!

For before/after pictures, go to our website www.dotyisland.org under the "News" tab.



DOTY ISLAND PICNIC

AUGUST 25, 2016

The Doty Island picnic was a great success with about 180 residents attending. It turned out to be a beautiful day! Attendees were served food catered by Shellattes (see above picture).

The Menasha Historical Society opened the caboose and Memorial building (see bottom left picture) for attendees to see. They also provided the pictures for this newsletter article about the picnic!

Officer Abrahamson from the Menasha Police Department gave tours of the police vehicles (see right picture).



TREE TRIMMING—SUMMER 2016

Throughout the summer volunteers helped remove overgrown weeds and bushes from around the Doty Island Sign. The volunteers were able to remove a lot of the smaller brush but Brian Smith from Stumps B Gone (and Island resident) helped us take care of some of the larger tree branches. See the picture above! Thank you to the volunteers and the City of Menasha for helping improve this area!

DOTY ISLAND DEVELOPMENT COUNCIL MEMBERS

INDIVIDUALS

Jeanine Allen
Nancy Barker
Richard Coyveau
Rosemary Curtin
Sandra Dabill Taylor
Shirley Decarlo
Helen Dedmon
Peg Docter
Daniel Dubnicka
Gordon Eckrich
Luci Edwards
Sue Erdmann
Pat Farster
Cindy Fitzgibbon
Susan Fredericks
Dick Galloway
Alice Gellert
Randy Glasheen
Kay Halbrook
Janet Herreman
Caryl Herziger
Joan Hill
Dean Kaufert
Laverne Kons
Dave Lasfalk
Cari Lendrum
Carol Mather
Arthur McFarland
William Priebe
Michael Rass
Jean Schmidt
Patrick Sommers
Kathy Stahl
Susan Strange
Gloria M. Thurner
Mary Jane Van Lieshout
Jeanette Westfahl
Jone Wonser
Kathleen Woolf

FAMILY

Deb & Gerry Andrews
Mike & Cristy Beardsley
Mike & Judy Belling
Wally & Marshelle Bergstrom
Bo & Lesanne Bohannon

Mike & Terri Bonertz
Jean Maurice &
Heather Boyer
Mike & Jehan Brown
Jeff & Kathi Drake
Beth & Charles Dunning
Mark Pollard & Jill Enos
Karl & Dorothy Forsgren
James & Emily Funk
Butch & Julie Grondahl
Chris & Kim Hartrich
Rollie & Mary Hebel
Brian & Stephanie Hodek
Ron & Debra Hopfensperger
Michael & Barbara Jirikowic
Ron & Lynnette Klatt
John Kosmer & Victoria
Skye
Betsy Krizenek
Warren & Roddie Larsen
Andy & Theresa Lauer
Danny & Kristen Leavish
Jooyup & Tami Lee
Craig & Michele Lynn
Tom & Jeanne Maurer
Paul & Maureen McAvo
Leigh & Tim McHugh
Paul & Pat Meier
Lara Vendola-Messer &
Derek Messer
Kevin & Abigail Miles
Richard & Martha Moore
Susan & Pat Morrissey
Tom & Pat Mottard
Lori & Jeff Murphy
Jeff & Becky Nichols
Adam & Jennifer Paizer
Ron & Juanita Parsons
Don & Wenoah Paulos
Rich & Liz Printz
James & Mary Lou Probst
Oswald & Kathleen Rapp
Bob & Jeanine Reinhardt
Christopher & Theresa
Reuss
Eric & Joanne Roush
Benjamin S. & Tiffany Sams
Todd & Merrie Schamberger

John & Holly Scharer
David & Susan Schroeder
Michael & Aubrey Schroeder
Jerry & Penny Scribner
Dennis & Veronica Simon
Paul & Heather Stinson
James & Beverly Sund
Bill & Dorothy Thompson
Danae Steele & Marijke
Van Roojen
Mike & Jodi Van Rossum
Kim & Ellen Vanderhyden
Karl & Mya Volkman
Dan & Michelle Westphal
Tim & Mory Wrase
Christoph & Mather Zickler
Paul & Harriet Zwick

SUSTAINING

Frederick & Susan Bartizal
John & Liane Butitta
Judy & Charlie Catlin
Scott Francis
Jack & Marcia Fry
Steve & Becky Heiner
Peter & Anne Jones
Steve & Kim Langlais
Bradley & Barbara
Lauderdale
Pat & Jean Lowney
Susan Hibbs &
Dave Magruder
Jann & Bill McBride
Joe & Melanie Miller
Dean & Judy Moede
Jim R. Murphy
Todd L. Peters
John, Kathy & Carol
Peterson
Cindy Strong & Peter
Pfundtner
Patricia Remick
Ron & Kay Roberts
Stef Holt & Joe Schena
David & Kathleen Schwerbel
Wayne & Ruth Streck
Karen & Peter Strupp

Kathy Skog &
Greg Reinhardt

CONTRIBUTING

Jacy & David Park
Larry & Evelyn Reddin
Don & Janet Turner

SUPPORTING

Malcolm & Susan Allen
Dianne & John Bergstrom
Carol & Denny Briggs
Steve & SJ Figi
Angela Wendling &
Alexander Hawkin
Cullen & Sally Henshaw
The Doug Horan Family
Arleigh Hubbard
Yuyun Sejati & Chris Jones
Don Koskinen
Richard McCrory
Don Merkes
Karen Pujals & Gina
Brad & Aubrey Rager
Jim & Donna Rocchia
Wayne & Candy Rusin
Michael Sajbel &
Susan Allen
Jane Shepard
Strandberg Family
Patrick & Marcia Streicher
Nate & Holly VanZeeland

NON-PROFIT

Congregational United
Church of Christ
Menasha Historical Society
Neenah-Menasha YMCA
St. Paul Lutheran Church
St. Thomas Episcopal
Church
Youth Go

HOME BUSINESS

Emily Ilg— Natural
Therapeutics

Jennifer Konitzer—
Tastefully Simple
Jeff Lendrum—
Lendrum
Photography, LLC
David J. Magruder—
CPA LLC
Carol Mather—
Affordable Christian
Mediation Services
Sandra Pufahl—
La Belle Maison
Renee Schmidt—
Melaleuca Advocate
Brian W. Smith—
Stumps B Gone, LLC
Mary Jo Weidert—
Wild Apple Gallery

PROVIDERS

Corr Opticians, Inc.
The Flow Yoga and
Wellness
Doty Island Dental—
Dr. Steven Stoll
Dr. Bryan Mick
Edward Jones—
Chad Hopfensperger
Kay's Salon, LLC
Mentz Orthodontics
Roberts, Ritschke, &
Tyckowski, Ltd.
Shellattes
Stadtmueller & Assoc., LLC
Vermicorp Organics

BUILDERS

Braze's ACE Hardware
Mowry Smith III

PATRONS

Patrick & Amy Galloway
John & Mary Sensenbrenner

PARTNERS

Community First Credit
Union

Thank you to **Neenah Paper** for the generous donation of
Astrobrights Paper which is used in our Doty Island Newsletters!



NONPROFIT
ORGANIZATION
U.S. POSTAGE
PAID
PERMIT NO. 40

Doty Island Development
Council, Inc.
P.O. Box 894
Neenah, WI 54957-0894

Email:

dotyisland@gmail.com

Website:

www.dotyisland.org

Phone:

Jacy Park (920) 479-0894

The DIDC meets the 2nd and
4th Thursday of every month
at Island Shores from 7-8pm

131 E. North Water Street
Neenah, WI 54956



follow us on
facebook

SIGN UP: Doty Island Development Council Membership

When you join the DIDC, you show your commitment to improving the quality of life for all Doty Island residents while preserving the vitality of a historic district of Neenah and Menasha.

DIDC is a 501c3 non-profit organization, so your dues and all contributions are deductible to the extent permitted by law.

Membership and contributions are DIDC's sole source of funding.

Sign up at **www.dotyisland.org**
or complete this form and mail with your check to:
DIDC—PO BOX 894, Neenah, WI 54957

Name: _____ Date: _____

Company/Organization: _____

Address: _____

City, State, Zip Code: _____

Email: _____

Residential Membership

_____ Individual	\$20
_____ Family	\$30
_____ Sustaining	\$50
_____ Contributing	\$75
_____ Supporting	\$100

Business & Non-Profit

_____ Non-Profit	\$65
_____ Home Business	\$40-\$99
_____ Providers	\$100-\$249
_____ Builders	\$250-\$499
_____ Patrons	\$500-\$999

Partners

_____ \$1,000+

Endowment Fund

In addition to my regular dues, please add \$_____ to the DIDC Endowment Fund.